



inis

2023 USA

the fragrance that captures  
**the energy of the sea**



### **Inis the Energy of the Sea**

A sparkling, clean unisex fragrance, Inis instantly refreshes and makes you feel close to the sea - no matter where you are.

A boutique brand favourite around the world, the light and invigorating scent of Inis has an extraordinarily wide appeal to all ages, and to both women and men.

Inis is the Irish word for island, and the fragrance was inspired by the beauty and energy of the wild Atlantic coast of Ireland. The cold, pristine waters of the Atlantic Ocean are the source of the nutrient-rich seaweed found in all of our body care products.

### **The signature scent of Fragrances of Ireland**

We are a family owned boutique perfumery, and Inis the Energy of the Sea is our signature collection. Independent and passionate, we operate from a converted farmhouse in County Wicklow. For forty years, we have been creating perfumes and personal care products inspired by the beauty, nature and magic of Ireland.

### **We believe in small business**

As a small, entrepreneurial company ourselves, we are devoted to the independent market. In support of local business, it is our privilege to partner with unique shops and boutiques in many countries around the world.

### **Our commitment to dolphins and whales**

The ocean is a place of wonder and magic, its energy is the inspiration for Inis the Energy of the Sea.

For over 20 years, it has been our honour to be the core funder of the Irish Whale and Dolphin Group - dedicated to the protection, conservation and better understanding of dolphins and whales in Irish waters and around the world.

Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come.

For more information on how to help to protect our oceans please visit [seathebeauty.net](http://seathebeauty.net)



Core Sponsor since 2001

**Irish Whale  
and Dolphin Group**



inis

## connected to the sea

Devoted users around the world tell us that Inis makes them feel close to the sea - no matter where they are. Here's what some of them have to say:

*I've always been drawn to the ocean. When I wear this fragrance, I just have to close my eyes and in my mind I'm there.*

*Inis is one of the most refreshing fragrances I have ever worn. It's light and smells wonderfully of the sea.*

*I love Inis, I get nothing but compliments. I could be standing in line at the store and the person behind me will ask me what I'm wearing. It smells so good, so fresh, love it!*

*Inis is a scent so unique. Reminds me of the clean scent of sun, sand and surf.*

*Uplifting, a breath of fresh air. Makes me happy ♥*

## Sea Minerals & Seaweed

All of our body care products feature skin restoring ingredients from the sea - seaweed extracts and sea minerals - that can help soothe, hydrate and rejuvenate the skin.

We formulate our body care with varieties of nutrient-rich seaweed – harvested from the cold, pristine waters of the North Atlantic Ocean.

### **Fucus Vesiculosus** *'Bladder Wrack'*

Full of Vitamins A and C with a high concentration of minerals plus amino acids that can help hydrate the skin.

### **Chondrus Crispus** *'Irish Moss'*

Exceptionally rich in nutrients and antioxidants, Irish Moss can have a moisturising and soothing effect on the skin.

### **Laminaria Digitata** *'Tangleweed'*

This cold water species contains an abundance of minerals and is known for its anti-inflammatory benefits which can help protect the skin.





**Inis captures the feeling of a perfect sunny day by the sea**

Clean, light, yet lasting fragrance - energising top notes of lemon and marine bring a fresh feeling like sunshine on your face, heart notes of lily of the valley are like a soft summer breeze on your body, while base notes of sandalwood and clove give an earthy warmth like sand between your toes.

Our signature frosted bottle allows the purity of the liquid to shine through, and the cap is reminiscent of glass pebbles you might find on a beach.

**NEW FORMULA**



**Roll On**  
8ml / 0.27 fl. oz.

Cost \$10 SRP \$21  
Case Pack of 6



**Travel Size Spray**  
15ml / 0.5 fl. oz.

Cost \$10.50 SRP \$22  
Case Pack of 6



**Cologne Spray**  
30ml / 1 fl. oz.

Cost \$17.75 SRP \$38  
Case Pack of 6



**Cologne Spray**  
50ml / 1.7 fl. oz.

Cost \$21.75 SRP \$48  
Case Pack of 6



**Cologne Spray**  
100ml / 3.3 fl. oz.

Cost \$27 SRP \$60  
Case Pack of 6







**Sea the difference**

All Inis body care products are formulated with skin-restoring ingredients from the sea. The nutrient rich seaweed extracts in our body moisturisers help hydrate and rejuvenate the skin, leaving it smooth, soft and glowing. Treat your skin to a daily dose of healthy sea nutrients along with nourishing ingredients like shea butter, argan oil, aloe vera and vitamin E.



**Revitalising Body Lotion**  
200ml / 7 fl. oz.

An exceptionally effective all over body moisturiser that revitalises, softens and smooths with skin-restoring seaweed extracts, shea butter and antioxidant-rich vitamin E and provitamin B5.

*\*Available in a travel size, see page 15*

Cost \$10.50 SRP \$22  
Case Pack of 6



**Revitalising Body Lotion**  
Large Pump Bottle  
500ml / 16.9 fl. oz.

Created by popular demand, our large lotion delivers value as well as skin-restoring moisture. Use daily for more supple, conditioned skin, and it's a great way to layer the sparkling scent of Inis too.

Cost \$17.50 SRP \$37  
Case Pack of 6



**Replenishing Body Oil**  
150ml / 5 fl. oz.

Our lightweight, fast absorbing spray-on blend nourishes and restores the skin. Hydrating seaweed extracts, jojoba and sweet almond oils smooth and deeply moisturise, while vitamin E helps revitalise and condition. Use often for supple, more youthful looking skin.

Cost \$13 SRP \$27  
Case Pack of 6



**Rejuvenating Body Butter**  
300ml / 10.1 fl. oz.

Full of nutrient-rich seaweed extracts and sea minerals, this luxurious treatment cream rejuvenates and provides deep, lasting hydration. Shea butter, coconut oil and aloe vera leave skin silky smooth, while vitamin and antioxidant-rich argan and evening primrose oils help keep skin supple and conditioned.

Cost \$13.75 SRP \$29  
Case Pack of 6







## Dive into the blue

Refresh and revive with our sparkling scented bath products. Formulated with good-for-the-skin seaweed extracts and sea minerals, our soap, scrub and shower gel cleanse without drying the skin. Pure and gentle, they refresh and hydrate - leaving you with an ocean fresh feeling from head to toe.



### Refreshing Bath & Shower Gel

200ml / 7 fl. oz.

Invigorate and refresh in shower or bath with our sulphate-free blend. Naturally moisturising seaweed extracts help hydrate the skin, while pure botanical cleansers and glycerin gently cleanse.

*\*Available in a travel size, see page 15*

Cost \$8.50 SRP \$18  
Case Pack of 6



### Invigorating Body Scrub

200ml / 7 fl. oz.

Formulated with skin polishing pumice, seaweed extracts and sea minerals, our sparkling scented scrub helps smooth and brighten the skin. Use 1-2 times a week for skin that feels, soft, smooth and refreshed.

Cost \$9 SRP \$19  
Case Pack of 6



### Sea Mineral Soap

100g / 3.5 oz.

A triple-milled round bar for shower, bath or travel, our fresh scented soap gently cleanses and leaves skin feeling refreshed. Just like our large bar, it is enriched with nutrient-rich sea minerals and seaweed extracts.

Cost \$3.25 SRP \$7  
Case Pack of 12



### Large Sea Mineral Soap

212g / 7.4 oz.

Full of nutrient-rich sea minerals and seaweed extracts that help nourish the skin, our large and luxurious triple-milled soap bar is made with moisturising shea butter and pure vegetable ingredients for a rich lather that gently cleanses.

Cost \$6 SRP \$12  
Case Pack of 6







**Escape to the seashore**

Treat your hands to the restorative power of the sea with our everyday hand care products, all formulated with seaweed extracts and carefully selected ingredients like aloe vera and shea butter. With the sparkling scent of Inis - it's like a mini escape to the seashore every time you pamper your hands.



**Nourishing Hand Cream**  
75ml / 2.6 fl. oz.

This concentrated treatment cream provides a super dose of sea nutrients, shea butter and argan oil for softer, smoother hands.  
*\*Available in a travel size, see page 15*  
Cost \$8 SRP \$17  
Case Pack of 6



**Sea Mineral Hand Lotion**  
300ml / 10 fl. oz.

Replenish, hydrate and soothe with our light, fast absorbing and nourishing blend.  
Cost \$10.50 SRP \$22  
Case Pack of 6



**Sea Mineral Hand Wash**  
300ml / 10 fl. oz.

Refresh, cleanse and moisturise with our blend of skin boosting natural ingredients.

Cost \$8 SRP \$17  
Case Pack of 6



**Sea Mineral Hand Wash Refill**  
500ml / 16.9 fl. oz.

A great value, our Eco Refill size helps customers save while also reducing plastic use.

Cost \$11 SRP \$22  
Case Pack of 6



**Hand Care Caddy**  
2 x 300ml / 10 fl. oz.

The perfect pair to brighten any sink in the home.

Cost \$19 SRP \$38  
Case Pack of 6







## Ocean love to go or to give

Share the happy feeling of being close to the sea with the sparkling scent of Inis. Our gift sets feature travel sizes of our most popular fragrance and body care products and they are a great value - making them the perfect gift or sampler set.



**Traveler Duo**  
Travel Spray 15ml/0.5 fl. oz. and  
Revitalising Body Lotion 50ml/1.7 fl. oz.

Cost \$11 SRP \$22  
Case Pack of 6



**Trio Gift Set**  
Travel Spray 15ml/0.5 fl. oz. and Body  
Lotion & Shower Gel 85ml/2.9 fl. oz.

Cost \$14 SRP \$28  
Case Pack of 6



**Voyager Gift Set**  
Travel Spray 15ml/0.5 fl. oz. and Body Lotion & Shower  
Gel 85ml/2.9 fl. oz. & Hand Cream 30ml/1 fl. oz.

Cost \$16.50 SRP \$33  
Case Pack of 6



**Ocean Love Set**  
in a Keepsake Box  
Signature Cologne  
30ml/1 fl. oz. and  
Body Lotion & Shower  
Gel 85ml/2.9 fl. oz.

Cost \$22.50 SRP \$45  
Case Pack of 6



**Blue Sling Bag**  
Measures 31" H x 17" W x 6.5" D  
Great for beach, shopping and  
travel, our 100% cotton canvas  
bag has handy pockets both  
inside and out.

Cost \$6 SRP \$12  
Case Pack of 6



**Travel Size  
Shower Gel**  
85ml / 2.9 fl. oz.

Cost \$3.50 SRP \$7  
Case Pack of 12



**Travel Size  
Body Lotion**  
85ml / 2.9 fl. oz.

Cost \$3.50 SRP \$7  
Case Pack of 12



**Travel Size  
Hand Cream**  
30ml / 1 fl. oz.

Cost \$3.25 SRP \$6.50  
Case Pack of 12







### Bring the sea home

With a scent as uplifting as a sunny day by the sea, brighten your surroundings with our sparkling scented Home Fragrance items - all presented in giftable packaging. Lovely for giving, the understated design of our diffuser and candle will complement any décor.



**NEW**



#### Refresher Oil 19ml / 0.6 fl. oz.

Use in electric diffusers and oil burners, or to scent any potpourri or porous ceramic home fragrance items.

Cost \$8  
SRP \$16  
Case Pack of 6

8022059  
5 099038 022059 >

TESTER 8022233  
5 099038 022233 >

#### Home & Linen Mist 100ml / 3.3 fl. oz.

Mist into the air or on linens to enliven and refresh any indoor space.

Cost \$13  
SRP \$26  
Case Pack of 6

38020901  
5 099038 020901 >

TESTER 38021076  
5 099038 021076 >

#### Scented Candle 190g / 6.7 oz.

A blend of natural waxes with a lead-free cotton wick for 40+ hours of energising fragrance.

Cost \$14.50  
SRP \$29  
Case Pack of 6

IS8017185  
5 099038 017185 >

TESTER IS8017444  
5 099038 017444 >

#### Fragrance Diffuser 100ml / 3.3 fl. oz. Diffuser Oil

Includes a 3.3 fl. oz. fragrance oil, two sets of 5 fibre wick reeds, and a white frosted glass vessel.

Cost \$18.50  
SRP \$37  
Case Pack of 6

IS8017222  
5 099038 017222 >

TESTER IS8017383  
5 099038 017383 >



#### Fragrance Diffuser Refill 100ml / 3.3 fl. oz.

Use to refresh your Inis Diffuser or any decorative diffuser vessel.

Cost \$10.50 SRP \$21  
Case Pack of 6

IS8017246  
5 099038 017246 >

TESTER IS8017468  
5 099038 017468 >



#### Diffuser Reeds 5 per Pack

The perfect companion to our popular Diffuser Refill.

Cost \$1 SRP \$2  
Case Pack of 24

8018045  
5 099038 018045 >



#### Scented Sachet 13g / 0.46 oz.

Freshen up small spaces in the home, car, suitcase and more. Paper envelope sachets measure 6.5" x 4.5".

Cost \$3 SRP \$6  
Case Pack of 12

IS8019035  
5 099038 019035 >



### Inis the Energy of the Sea STARTER PRE-PACKS

Pre-assorted with our real world, core bestselling items, STARTER PRE-PACKS are an easy, proven way to introduce Inis the Energy of the Sea in your store.

STARTER PRE-PACKS come with FREE Full Sized Testers, 25 Giveaway Sample Fragrance Vials and Lotion Sachets, Countertop or Floor Display, Shelf Talker, Seashell and Counter Card.



#### STARTER PRE-PACK 1

**Cost \$304.50 Combined SRP \$654**  
27cm W x 28.5cm H x 17.7cm D /  
10.6" W x 11.6" H x 7" D

- INCLUDES
- 6 x Travel Spray 15ml/0.5 fl. oz.
  - 6 x Cologne 50ml/1.7 fl. oz.
  - 6 x Revitalising Body Lotion 200ml/7 fl. oz.
  - 6 x Nourishing Hand Cream 75ml/2.6 fl. oz.
  - 25 x FREE Sample Vials
  - 25 x FREE Lotion Sachets
  - FREE Full Sized Testers
  - FREE Cardboard Displayer
  - FREE Point of Sale Support



#### STARTER PRE-PACK 2

**Cost \$592.50 Combined SRP \$1,260**  
Includes a FREE White Wood Countertop Display, a \$40 value!  
30cm W x 26cm H x 25cm D / 11.8" W x 10.2" H x 9.8" D

The preferred way to start with plenty of backstock on our best-selling items, plus a quality white wood display with a top tester shelf and interchangeable back counter card.

- INCLUDES
- 18 x Travel Spray 15ml/0.5 fl. oz.
  - 6 x Cologne 50ml/1.7 fl. oz.
  - 12 x Revitalising Body Lotion 200ml/7 fl. oz.
  - 12 x Nourishing Hand Cream 75ml/2.6 fl. oz.
  - 6 x Refreshing Shower Gel 200ml/7 fl. oz.
  - 25 x FREE Sample Vials
  - 25 x FREE Lotion Sachets
  - FREE Full Sized Testers
  - FREE White Wood Displayer - a \$40 Value!
  - FREE Point of Sale Support



#### STARTER PRE-PACK 3

**Cost \$1,041 Combined SRP \$2,166**  
Includes a FREE White Wood Floor Stand!  
57.5cm W x 147.5cm H x 34.5cm D  
/ 22.4" W x 57.6" H x 13.5" D

- INCLUDES
- 12 x Travel Spray 15ml/0.5 fl. oz.
  - 6 x Cologne 30ml/1 fl. oz.
  - 6 x Cologne 50ml/1.7 fl. oz.
  - 6 x Replenishing Body Oil 150ml/5 fl. oz.
  - 6 x Revitalising Body Lotion 200ml/7 fl. oz.
  - 6 x Nourishing Hand Cream 75ml/2.6 fl. oz.
  - 6 x Refreshing Shower Gel 200ml/7 fl. oz.
  - 12 x Sea Mineral Soap 100g/3.5 oz.
  - 6 x Fragrance Diffuser 100ml/3.3 fl. oz.
  - 6 x Scented Candle 190g/6.7 oz.
  - 12 x Scented Sachet 13g/.46 oz.
  - 6 x Traveler Duo
  - 6 x Voyager Gift Set
  - 25 x FREE Sample Vials
  - 25 x FREE Lotion Sachets
  - FREE Full Sized Testers
  - FREE Point of Sale Support
  - FREE White Wood Floor Stand



#### HOME FRAGRANCE BUNDLE

**Cost \$324 Combined SRP \$720**

Boost sales with an assortment of best selling Inis Home items. Go with the bundle and receive **12 Free Scented Sachets** - a \$72 retail value in free product!

- INCLUDES
- 6 x Fragrance Diffuser 100ml/3.3 fl. oz.
  - 6 x Scented Candle 190g/6.7 oz.
  - 6 x Home & Linen Mist 100 ml/3.3 fl. oz.
  - 6 x Refresher Oil 19ml/0.6 fl. oz.
  - FREE 12 x Scented Sachets 13g/0.46 oz.
  - FREE Full Sized Testers
  - FREE 1 x Inis Home Counter Card





# Inspiring Inis Displays

Please enjoy the beautiful Inis displays shown here - courtesy of some of our amazing retail partners around the world.

We are inspired by the creative ways they have used our white wooden displays along with our counter cards, disks and other point of sale items.

We're here to help with a wide selection of free display support materials.

Please see page 22-23 for all available items, and please order freely!



The Hollies Farm Shop, Tarporley, Cheshire, England

White Feather Home, Neston, Cheshire, England

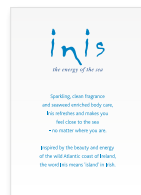


Cranberry Street Boutique, Limerick, Pennsylvania, USA



Tooley Drug, Columbus, Nebraska, USA





Shelf Talker

FREE  
8014894



Ocean Energy Counter Card

FREE  
8019424



Feels Like Inis Counter Card

FREE  
8021069



Lotion Sachets

Pack of 25  
\$3.75 or FREE with \$300 Order  
8015969



Sea the Difference Counter Card

FREE  
8020338



Sparkle Counter Card

FREE  
8016843



Fresh Counter Card

FREE  
8017581



Whale Ocean Conservation Shelf Talker

FREE  
8017567



Dolphin Ocean Conservation Shelf Talker

FREE  
8016386



Beachy Counter Displays

FREE  
8016331



Classic Counter Displays

FREE  
8017598



Beachy Hanging Disks

x 2 - FREE  
8016133



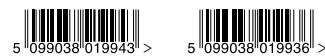
Classic Hanging Disks

x 2 - FREE  
8016157



Golden Girl Counter Card

FREE SMALL FREE  
8019943 8019936



Sunny Day Counter Card

FREE  
8022493



Beachy Window Cling Sticker

FREE  
8016997



Classic Window Cling Sticker

FREE  
8017017



Sparkling Seas Portrait Poster

FREE  
8020031



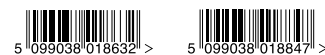
Sparkling Seas Landscape Poster

FREE  
8020024



Sea Sun Sparkle Counter Card

FREE SMALL FREE  
8018632 8018847



Home Fragrance Counter Card

FREE  
8022486



Paper Gift Bags

Pack of 12  
\$10 or FREE with \$400 Order  
8020437



Scent Blotters

Pack of 50 - FREE  
8019301



Customer Leaflets

Pack of 25 - FREE  
8020208



Seashell

FREE  
8013996



Sample Vials

Pack of 25  
\$6.25 or FREE with \$300 Order  
8010049



Body Butter Tester Sticks

Pack of 25 - FREE  
8020475



White Wood Counter Unit

\$40 or FREE with \$550 Order  
8019004



White Wood Floor Stand

\$100 or FREE with \$1,000 Order  
8020543



Flags (3m/9.8ft)

\$5 or FREE with \$400 order  
8020352





Core Sponsor since 2001

Irish Whale  
and Dolphin Group



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Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come. For more information on how to help protect our oceans please visit [seathebeauty.net](http://seathebeauty.net)

Toll Free Phone 888-543-6320      Toll Free Fax 888-235-1086

Fragrances of Ireland (USA) Inc.

USA REMITTANCE ADDRESS: 668 N. Coast Hwy #1207, Laguna Beach, CA 92651

Opening Orders Ship Free, \$300 Minimum Opening Order  
Reorders \$150 Minimum

**FREE TESTER POLICY** Testers are provided free of charge on opening orders, and on reorders as needed - on the honour system. Please help us to be able to continue this service, and request testers only as needed. Thank you!

**CONDITIONS OF SALE** All orders are subject to acceptance by Fragrances of Ireland USA Inc. and are subject to our Terms and Conditions (see <https://inis.com/us/terms-and-conditions>). Key Points: All customers must have a physical retail store. Online sales on proprietary websites are only allowed if authorised by us. Third party online sales (such as Amazon and eBay) are strictly prohibited. Any online sales, if allowed, must comply with our Minimum Advertised Price (MAP) policy (to be found at above link), which currently sets MAP at full MSRP. Any Retail sales of our products must maintain a good standard of display and we reserve the right to discontinue supply for non-observance of this. Please note our product samples may only be given out free of charge and are not for resale.

WE BELIEVE IN SMALL BUSINESS  
**SHOP LOCAL · SHOP SMALL**



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